



CAMPUS SAFETY OUTREACH STARTER PLAN

Are you struggling to plan something for campus safety programming or trying to find ways to better connect with your campus community? Stumped for ideas about campus engagement during NCSAM? Need a place to start when planning your community calendar for the year? Look no further! Check out our outreach ideas for the issues below:

Feeling disconnected from resident students?

Adopt a residence hall.

- Have teams of Public Safety/Campus Police officers “adopt” a residence hall for a week or a month or even the whole academic year! (Ensure that each residence hall is adopted!)
- Host a popcorn or pizza night with the residents and chat about safety on campus and in residence halls specifically.
- Use some ice breakers to break down barriers and get the conversation going.

Hearing concerns about overall safety of your campus?

Host an on-campus safety walk.

- Pick a date, and invite students, faculty and administrators to walk the campus with Public Safety/Campus Police.
- Listen to safety concerns, offer safety tips and end with a tour of the Public Safety office/police department.

Gearing up for football season?

Public Safety/Campus Police tailgate or picnic.

- Have your Public Safety/Campus Police administrators and officers set up a BBQ or picnic.
- Invite your whole campus.
- If possible, partner with your food service provider to assist with costs.
- Have a “Selfies with the Chief” station or a “Selfie with the Campus K9” if you use a K9 officer or support animal.

Don't have a social media presence?

Take over your campus' social media accounts for the day for a virtual ride along.

- Take your campus through a day in the life of one of your Campus Police/Public Safety officers.
- Post photographs of them on patrol, getting lunch, interacting with students and faculty/administration. Get creative!

Have a campus with a lot of student organizations?

Adopt a student organization.

- Have teams of Public Safety/Campus Police officers “adopt” a student organization.
- Use these assigned officers as a point of contact for the student org to report any safety concerns or crimes.
- Develop rapport by supporting their programs, games or events through attending or promoting.
- Invite the organization to collaborate on campus programming with the assigned officers.



National Campus
Safety Awareness Month



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If the previous options don't fit your campus community or you are looking for a way to partner with a nonprofit, consider these alternatives:

Partnering for Prevention

- Explore a partnership with a community organization or contact your county crisis or violence prevention organization to explore programming partnerships.

Community Service Project

- Find a student or other campus-wide organization that regularly participates in community service projects or outreach either on their own or in conjunction with a community organization.
- Volunteer with them!

Finals Stress Relief

- During finals studying week, partner with a local outreach group (i.e. local Rape Crisis or Trauma Center) and bring therapy dogs or therapy dogs in training to campus.
- Have Public Safety/Campus Police officers on hand to talk about healthy stress relief options with students.
- Partner with your campus library to advertise this program during busy study times.